

VIRAJ KALRA

Coaching, Training, Speaking & Strategy Projects



“It was a wonderful experience and we got a very good feedback from the global leadership team. You delivered far more than was expected. This session was a huge hit!”

PepsiCo

“Viraj you are a passionate and goal-oriented perfectionist who is always ready to inject all energies to accomplish learning goals. Your temperament coupled with multi-disciplinary knowledge, insights and experiences make your workshops a sure shot success.”

Flying Eye Hospital (Orbis USA)

“Viraj you are truly medium agnostic! The high-level of engagement & effectiveness in the webinars exemplifies how you seamlessly cut across barriers virtual and real”.

Goals 101 (VISA)

Viraj is recognized as one of the top soft & behavioral skills trainers, speakers and leadership coaches from India (Silicon India'18; WCRC'19; CIO Bulletin'20). He is popular with his participants for his brand of storytelling, interactive, experiential and passionately delivered sessions. Viraj has **20+ years of experience** in leadership roles in industries like Consulting, L&D, Education, Media, PR and Retail with brands such as Sumitomo, Perfect Relations, Planman and Lacoste.

As a **trainer, speaker and coach** Viraj engages with his clients and participants through his four-quadrant-model titled **'New Age Leadership'** that covers modules such as Personal Effectiveness, 2020 Skills, Change, Innovation, Agility, Executive Presence, Video Presence, Public Speaking, Storytelling, Resilience, Emotional Intelligence, Intuitiveness, Influence & Culture. His clients include the likes of PepsiCo, Accenture, GSK, Nestle, ByteDance, Pernod Ricard, Diageo, Goals 101 (Visa), Sony, TicketMaster, Sterlite, India Today, Envestnet Yodlee, Fresenius, Orbis (USA), Embassy of Denmark, 7N, Uflex, UK-India Business Council, Samsung & Jindal Group among others.

Also, Viraj engages on developmental initiatives with faculty, management and students of prominent **universities and institutions** like IIM, Amity University, Coventry University, Manav Rachna University, Jamia Hamdard University, Kirori Mal College (DU), New Delhi Institute of Management and Indian Institute of Corporate Affairs.

As a **strategist**, Viraj and his team partner clients on projects such as Employer Branding, Innovation Capability, Revenue Strategy, Change Management, Transformation, Excellence, Go-Digital, Diversity & Inclusion, Workplace & Brand Culture and Leadership Alignment. His **'strategy projects'** clients include the likes of Amazon, Cognizant, Accenture, Jindal Group, Sterlite, WTV, Fresenius, IOMEDIA, SkillTree, 7N, Goals 101, Foresight Group (IQVIA) and PepsiCo among others.

Viraj's master's **education** includes alma mater like Darden School of Business (University of Virginia) and IMD Lausanne (Switzerland). Partnering people, brand, organization & community growth stories through a *sociopreneurial* approach is the **vision** that drives Viraj.



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Accolades:

- 30 most influential CEOs to watch 2020 – CIO Bulletin
- Most Admired Leadership Coach'19 – WCRC Leaders Asia
- Corporate Training & Learning Consultant of the year 2018 – Silicon India
- Workforce Development Consultant of the year 2019 – Silicon India
- 30 Dynamic Business Leaders of India 2019 – Start-Up City

Media:

- Economic Times
- Business World
- BW Applause
- People Matters
- Silicon India
- Start-Up City
- Headlines Today
- NIOS TV Panellist
- NewsX

Initiatives:

- Co-founder, Open Brackets Learning
www.openbracketslearning.com
- Partner, Astras Global UK Ltd
www.astrasglobal.co.uk
- Co-founder, White Ladder consulting
www.whiteladderconsulting.com
- Co-founder (training event) – Leadership, Sales & Digital **LSD Experience®**
- Owner, AM&E - Animation Media & Entertainment
(Largest group of its kind on LinkedIn)

Sessions (Highlights)

2016

- Accenture (IDC), Design Thinking Workshop, Bangalore
- Cognizant, Career Blueprint Workshop, Multiple Cities
- Keynote, Asian Brands & Leadership Conclave, Singapore
- Interspace Leadership Retreat, Dubai
- Cross-Culture – Session for students from Coventry University

2017

- Super Communicator Workshop, Cheil (Samsung), Multiple Cities
- Key Note (NewAgeLeadership), IL&FS Partner Meet, New Delhi
- Key Note (Leadership), Intrigue Summit, Gurgaon
- Key Note (D&I Culture), Asian Brands & Leadership Summit, Bkk
- Key Note NewAgeLeadership, Amity University (MBA)

2018

- NewAgeLeadership Workshop, Uflex, Leadership Retreat, RAK (UAE)
- Visioning Workshop, Sterlite Leadership Retreat, Leh
- Selling Skills Workshop, India Today Group, Multiple Cities
- NewAgeLeadership Workshop, Sterlite, Multiple Cities
- Keynote, Personal Effectiveness, Kirori Mal College, DU

2019

- Embassy of Denmark, D&I for Collaboration Workshop, New Delhi
- JindalX Visioning Workshop, Gurgaon
- Team Offsite - Pernod Ricard Annual Sales Meet, Maldives
- Key Note on Sociopreneurship - Innovation Cell, Delhi University
- Fresenius Kabi, NewAgeLeadership Workshop, multiple Batches

2020

- NewAgeLeadership Workshop, Dr. Oetker Annual Offsite, Sohna
- NewAgeLeadership Workshop, Diageo ManEx Leadership, Haridwar
- Innovation Workshop, Pernod Ricard Marketing Team Offsite, Agra

Lockdown – Webinar Mode

- Art of Crucial Conversations, Webinar Series for Diageo leadership
- Keynote on '2020 Skills' for Goals 101 (VISA)
- Personal Effectiveness, Webinar Series for Sony India
- NewAgeLeadership, Webinar Series for ByteDance India
- Keynote on 'Work From Home Hacks' for Vodafone's global 'Controls' team
- Keynote on '2020 Skills' for UK-India Business Council
- Keynote on the culture of D&I for Amazon India
- Keynote on Emotional Intelligence for the Legal Team of Diageo India
- Digital Public Speaking, Open House Webinar Series
- Coach the Coach, Open House Webinar Series
- Key Note on 2020 Skills - Innovation Cell, Delhi University

